



Great Headwaters Trails

Are you interested in joining us?

This is a pretty extensive though not entirely complete list of the roles and talents needed for GHT to function well. Our team of volunteers has acted very effectively since GHT's founding in 2010. We always have room for more dedicated people.

715-617-0080 • GHTrails@gmail.com • PO Box 609, Eagle River, WI 54521 • www.GHTrails.org

September 2016

Great Headwaters Trails...

...is a local nonprofit 501(c)(3) group whose mission is to develop family-friendly community biking & walking trails connecting the towns & serving the residents of and visitors to eastern Vilas County.

...is a trail development organization, **not** a bicycling club. GHT's work focuses on trail development and promotion for the communities of eastern Vilas County. We do advocate the many benefits of bike riding and walking as part of that work.

If your answer to any of the following questions is a yes, be sure to let us know!

Like to be part of parties and events?

Our Annual Meeting (late summer/early fall) involves:

- Ordering and serving food & drink
- Setting up the meeting room
- Planning & setting up displays
- Cleaning up afterwards

The SepTimber Ride involves:

- Planning & ordering food & drink
- Displaying & giving away door prizes and raffle prizes
- Registering Ride participants and taking on other tasks during the Ride

Like to talk to people?

Help us:

- Staff our summer booth at the Eagle River Farmer's Market & elsewhere
- Make presentations to interested groups, lake associations, etc.
- Speak at Town Board meetings
- Be a GHT ambassador to the general public

Good at writing?

Help us write:

- News releases & public service announcements
- Updates to send to our supporters
- Copy for brochures & marketing material
- Blog posts for our website and posts for our Facebook page
- Applications for grants
- Thank you notes to donors

Don't mind driving around?

Help us:

- Distribute posters & brochures
- Deliver trail design packages & other documents

Like to work outside?

Help us:

- Construct, install, and maintain kiosks, signs, gates, and mileposts
- Monitor & maintain trails and trailheads

Interested in hands-on fundraising?

- Help us collect aluminum cans & transport them to Eagle Waste for GHT \$\$
- Devise promotional techniques and develop relationships to help boost our CARS donation program and our AmazonSmiles program

Do you enjoy getting the details right?

Help us:

- Maintain our database of supporters & prospective supporters
- Keep records for our SepTimber Ride raffle

Are you comfortable with using the internet and social media, or graphic design?

Help us:

- Keep our website up to date and our Facebook page fresh and active
- Add new dimensions to our social media presence – Twitter, Pinterest, Instagram, etc.
- Design print materials: posters, brochures, etc., create displays for presentations/booths

Do you enjoy doing research?

Help us:

- Find grants for our trail projects
- Get information on the economic impact of bike/ped trails
- Get information on other bike trails

Skilled in photography?

Help us:

- Photograph events for publication, our website, & Facebook
- Create video presentations
- Use a GoPro camera to capture cycling action & fun

Do you like the camaraderie of shared clerical tasks?

Help us:

- Assemble brochures & other handouts
- Assemble & mail our annual Year End Appeal

Are you a professional in one of these fields?

- Accounting
- Engineering
- Financial Planning
- Graphic Design or website development
- Law