

Great Headwaters Trails Foundation

Privacy Policy

Effective Date: September 22, 2026

Great Headwaters Trails Foundation, Inc. (GHTF) respects your privacy and is committed to protecting the personal information you share with us.

This Privacy Policy explains how we collect, use and protect information when you visit our website, make a donation, subscribe to our newsletter, volunteer or otherwise interact with our organization.

1. Information We Collect

We may collect personal information that you voluntarily provide, including your name, email address, mailing address, telephone number, donation information and information submitted through our website forms.

We may also collect certain information automatically when you visit our website, including your approximate geographic location, browser type, device information, pages visited and website usage information.

2. How We Use Your Information

GHTF uses collected information to respond to inquiries, coordinate volunteer opportunities, process and acknowledge donations, distribute newsletters and fundraising communications, improve our website and support our organizational activities.

We may also use information to maintain organizational records and meet applicable legal obligations.

3. Google Analytics and Cookies

Our website uses Google Analytics 4 (GA4) to understand how visitors interact with our website.

Google Analytics may use cookies and similar technologies to collect information about website traffic, visitor activity and device characteristics.

We use this information to evaluate website performance and improve the information and resources we provide.

You can manage or disable cookies through your browser settings, although doing so may affect certain website features.

For more information, visit [Google's Privacy Policy](#).

4. Online Donations

GHTF uses a third-party service to securely facilitate online donations and maintain donor records.

When you make a donation, information necessary to process your contribution is collected through our donation service and its applicable payment processors.

GHTF maintains donor information for donation acknowledgments, fundraising communications, accounting and applicable recordkeeping requirements.

Payment information is handled through the applicable payment-processing services.

5. Email Communications

GHTF uses Constant Contact, a third-party email service to manage newsletter subscriptions, donation-related communications and organizational updates.

We use the contact information you provide to send communications relevant to your relationship with GHTF.

You may unsubscribe from our marketing emails at any time using the unsubscribe link included in our communications.

6. Volunteer and Contact Forms

Information submitted through our website forms is used to respond to inquiries and coordinate volunteer opportunities.

Form submissions may be stored within our website and accessed by authorized individuals responsible for these activities.

7. Event Registration and Third-Party Websites

Our website may direct visitors to external websites for event registration and other services. These websites operate under their own privacy policies.

8. Third-Party Services

GHTF uses third-party services to support website analytics, email communications, donation processing and website operations.

These services process information as necessary to provide their respective functions. GHTF does not sell personal information to third parties.

9. Data Security and Retention

We take reasonable measures to protect personal information against unauthorized access, disclosure, alteration and loss.

Information is retained for as long as reasonably necessary to fulfill the purposes described in this policy, maintain appropriate organizational records and satisfy applicable legal obligations.

No method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

10. Your Privacy Choices

You may contact GHTF to request access to, correction of or deletion of personal information we maintain about you, subject to applicable legal and recordkeeping requirements.

You may unsubscribe from our marketing emails at any time and manage cookies through your browser, although doing so may affect certain website features.

11. Children's Privacy

Our website is intended for a general audience and is not directed toward children under the age of 13.

We do not knowingly collect personal information from children under 13 through our website. If we learn that we have collected such information without appropriate authorization, we will take reasonable steps to delete it.

12. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our website, organizational practices, third-party services or applicable legal requirements.

Updates will be posted on this page with a revised effective date.

13. Contact Us

If you have questions about this Privacy Policy or how your personal information is handled, please contact:

Great Headwaters Trails Foundation, Inc.

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Phone: 715-303-4483

Email: GHTrails@gmail.com

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